

Curriculum Vitae

Personal Information

Name : **Simla Zeynep Çırak**
GSM Number : +358 44 9527770
Current Time Zone: UTC/GMT +2
Address : Hameentie 2B Helsinki Finland
E-mail Address : tesvikiye@gmail.com
Linkedin: <http://www.linkedin/in/simlaz>
Website:
Sex : Female
Date of Birth : 13.05.1978
Marital Status : Married

Professional Experience

Company : **Ciner Holding**
Sector : Press
Position : Visual Manager
Start / End : 01-03-2011 / 01-01-2013
Responsibilities :

- Visual management of portals, websites and mobile applications.

Responsible for the interaction design and usability of;
bloomberght.com
haberturk.com
htkulup.com
httatil.com
htemlak.com
cineraviation.com

- Mobile application design for **BloombergHT.com**

Company :
Sector :
Position :
Start / End :
Responsibilities :

Milliyet
Press
Senior Web & Mobile Designer
01-10-2009 / 01-03-2011

-Design for iPad, **Milliyet Newspaper.**
Itunes App Store – iMilliyet HD

-Design for a social networking website, **Radikal Newspaper.**
www.radikal.com.tr

-Website design for 2010 World Cup, **Fanatik Newspaper.**

-Designed a customer oriented website module for the restaurants.

-Art direction & design for the social networking iPhone site, **bizebiz.**

-Art direction & design for iPhone, **Posta Newspaper.**

Company :
Sector :
Position :
Start / End :
Responsibilities :

Flycell
Mobile Marketing
Art Director
12-2008 / 06-2011

-Art direction and design for the **Flycell products.**

Company :
Sector :
Position :
Start / End :
Responsibilities :

Code Interactive (www.code.com.tr)
Advertising / Multimedia
Art Director
7-2007 / 7-2008

-**SekerBonus** art direction and design for
www.sekerbonus.com.tr

-**Sekerbank** art direction and design for
www.sekerbank.com.tr (under construction)

-**TEB Insurance** Interactive game for kiosks, e-card
design for the Mother's Day

-**TEB Factoring** E-card design for the New Year

-**Concept** art direction and design for
www.concept.com.tr

-**Opet** Advergame design

-**GalaTown** Teaser animation, website design and
art direction.

Company :
Sector :
Position :
Start / End :
Responsibilities :

Arc Marketing Services (www.arc-tr.com)
Advertising / Multimedia
Junior Art Director
10-2006 / 7-2007

**Microsite, mailing, banner, e-card, page skin,
landing page, e-bulletin, form designs and
animations for interactive media**

-**Chevrolet** microsite design for "The Doctors
Project"

-**Turkcell** wide banners, tall banners, box banners,
product animations, mailings

-**Koc Allianz** mailing and banner designs

-**Setkom**

-**Dogus Otomotiv**

-**Boyner25**

-**Leo Burnett**

-**J&B** main page flash banner for "Start A Party"

Company :
Sector :
Position :
Start / End :
Responsibilities :

MTV (www.mtv.com)
TV Channel
Web & Tv Graphic Designer
05-2006 / 10-2006

Interactive Media

MTV Turkey Website;

- Main page design with the VJ Search banner, one program banner, "MTV Turkey" banner (250x300), search console, poll section, europe & america charts, downloads and news section.
- Downloads; 1 screensaver, and 4 wallpapers.
- User sign-in screens.
- "Artist on Spot", and "Programs on MTV Turkey" page designs.
- "This Is Your MTV", and "JOCT" page & banner designs.
- Under construction page.

E-card for the press conference

E-mail signature

Wallpapers for mobile

Powerpoint presentation for the press conference

Powerpoint presentation for Sumner Redstone

Powerpoint presentation for MTV & Sony Ericsson

MTV Manifesto presentation

Corporate Idents

Catalogue cover for work schedule

MTV Logos

Alternative VJ Search Logo

TV

Alternative clip-title designs

Background textures

Still images for fresh & exclusive, upnext banner, endboard and the bug/upperthirds, and the clip-titling.

Company :
Sector :
Position :
Start / End :
Responsibilities :

Biyer (www.biyer.com)

Advertising / Multimedia

Lead designer

08-2005 / 05-2006

Various design projects completed for brands like; Kervan, Filmed, Netcell, HemAlHemSat, Milpa, Noel Baba, Sarsilmaz, Panatel, Bateks

Company :
Sector :
Position :
Start / End :

Code Interactive (www.code.com.tr)

Multimedia

Lead designer

01-2004 / 08-2005

Responsibilities :

I have created UX/UI designs for kiosks, mobile and web platforms for brands like; Afm, Concept, Yapı Kredi Emeklilik, Digiboard, EC, Iveco, Kalafilm Production, Kozzmo, Mogaz, Mon-reve, Renty, Derindere, Promark, Saben, Teknosa, Moulinex, Tukaş, Wocas, Cas Code Interactive

Company : **IDEA interactive**
Sector : Multimedia
Position : Content manager
Start / End : 2003
Responsibilities :

I was the Project editör and content manager for -
Salyangoz Art & Culture Portal

Company : **Saatchi & Saatchi**
Sector : Advertisement
Position : Internship
Start / End : August / September 2001

Company : **Perfore**
Sector : Advertisement
Position : Internship
Start / End : June / July 2001

Education

Education Level : **High School**
School : Private Bilgi High School
Start / End : 1988 - 1995

Education Level : **Undergraduate**
School : Mimar Sinan University
Faculty : Fine Arts Faculty, BA Painting
Start / End : 1996 - 2001
Languages: **English**; written and spoken excellently, **German**;
beginner level, **Turkish**; native language

Computer Knowledge :

EXPERIENCE : Interactive design & art direction for various platforms of digital media such as kiosks, smart tvs, mobile apps, presentations and websites.

SOFTWARE – ADVANCED LEVEL : Adobe Photoshop, Flash, Macromedia Freehand, Adobe Premiere, Adobe After Effects, Adobe Illustrator, Adobe Fireworks

Honors and Awards :

-Horizon Interactive Awards- Silver for GalaTown Website, 2008.

-Horizon Interactive Awards- Bronze for Sekerbonus Website, 2008.
www.sekerbonus.com.tr

-In the first 10 of 1280 artists worldwide in Apple/Bilkom I-Can Music Competition, 2002