

Curriculum Vitae

Personal Information

Name : **Simla Zeynep Zorlutuna**
GSM Number : +90 532 292 7167
Current Time Zone: UTC/GMT +2 hours
E-mail Address : tesvikiye@gmail.com
Website: <http://www.zorlutuna.net>
Sex : Female
Date of Birth : 13.05.1978
Marital Status : Married

Professional Experience

Company : **Ciner Holding**
Sector : Press
Position : Visual Manager
Start / End : 01-03-2011 / 01-01-2013
Responsibilities :

- Visual management of portals, websites and mobile applications.

Latest projects:
galeri.haberturk.com/
haberturk.com/tv
hthayat.com

Responsible for the interaction design and usability of;

bloomberght.com
htkulup.com
htatil.com
haberturk.com
htemlak.com
cineraviation.com

- Mobile application design for **BloombergHT.com**
(will be available on AppStore soon)

Company : **Milliyet**
Sector : Press
Position : Senior Web & Mobile Designer
Start / End : 01-10-2009 / 01-03-2011
Responsibilities :

-Design for iPad, **Milliyet Newspaper.**
www.milliyet.com.tr
Itunes App Store – iMilliyet HD

-Design for a social networking website, **Radikal Newspaper.**
www.radikal.com.tr

-Website design for 2010 World Cup, **Fanatik Newspaper.**
<http://fifa2010.fanatik.com.tr>

-Designed a customer oriented website module for the restaurants.

-Art direction & design for the social networking iPhone site, **bizebiz.**

www.bizebiz.com
(Will be on the App Store soon)

-Art direction & design for iPhone, **Posta Newspaper**. www.posta.com.tr
(Will be on the App Store soon)

Company :
Sector :
Position :
Start / End :
Responsibilities :

Flycell
Mobile Marketing
Art Director
12-2008 / 06-2011

-Art direction and design for the **Flycell products**.

Company :
Sector :
Position :
Start / End :
Responsibilities :

Code Interactive (www.code.com.tr)
Advertising / Multimedia
Art Director
7-2007 / 7-2008

-**SekerBonus** art direction and design for
www.sekerbonus.com.tr

-**Sekerbank** art direction and design for
www.sekerbank.com.tr (under construction)

-**TEB Insurance** Interactive game for kiosks, e-card
design for the Mother's Day

-**TEB Factoring** E-card design for the New Year

-**Concept** art direction and design for
www.concept.com.tr

-**Opet** Advergame design

-**GalaTown** Teaser animation, website design and
art direction.

Company :
Sector :
Position :
Start / End :
Responsibilities :

Arc Marketing Services (www.arc-tr.com)
Advertising / Multimedia
Junior Art Director
10-2006 / 7-2007

**Microsite, mailing, banner, e-card, page skin,
landing page, e-bulletin, form designs and
animations for interactive media**

-**Chevrolet** microsite design for "The Doctors
Project"

-**Turkcell** wide banners, tall banners, box banners,
product animations, mailings

-**Koc Allianz** mailing and banner designs

-**Setkom**

-**Dogus Otomotiv**

-**Boyner25**

-Leo Burnett

-J&B main page flash banner for "Start A Party"

Company :
Sector :
Position :
Start / End :
Responsibilities :

MTV (www.mtv.com)
TV Channel
Web & Tv Graphic Designer
05-2006 / 10-2006

Interactive Media

MTV Turkey Website (www.mtvturkiye.tv);

- Main page design with the VJ Search banner, one program banner, "MTV Turkey" banner (250x300), search console, poll section, europe & america charts, downloads and news section.
- Downloads; 1 screensaver, and 4 wallpapers.
- User sign-in screens.
- "Artist on Spot", and "Programs on MTV Turkey" page designs.
- "This Is Your MTV", and "JOCT" page & banner designs.
- Under construction page.

E-card for the press conference

E-mail signature

Wallpapers for mobile

Powerpoint presentation for the press conference

Powerpoint presentation for Sumner Redstone

Powerpoint presentation for MTV & Sony Ericsson

MTV Manifesto presentation

Corporate Idents

Catalogue cover for work schedule

MTV Logos

Alternative VJ Search Logo

TV

Alternative clip-title designs

Background textures

Still images for fresh & exclusive, upnext banner, endboard and the bug/upperthirds, and the clip-titling.

Company :
Sector :
Position :
Start / End :
Responsibilities :

Biyer (www.biyer.com)
Advertising / Multimedia
Lead designer
08-2005 / 05-2006

Website Designs & Banners

-Kervan

- Filmed**
- Netcell**
- HemAlHemSat**
- Milpa**
- Noel Baba**
- Sarsilmaz**
- Panatel**
- Bateks**

Company :
Sector :
Position :
Start / End :

Code Interactive (www.code.com.tr)
Multimedia
Lead designer
01-2004 / 08-2005

Responsibilities :

- Afm** (banner design)
- Concept** (visual and sound design for the website)
www.concept.com.tr
- Yapı Kredi Emeklilik** (interactive game design for viral marketing)
<http://www.code.gen.tr/yke/test/rules.asp?isim=Can&eposta=cbinbir@hotmail.com>
- Digiboard** (e-card design, icon design for the game "egg-hunter")
<http://www.code.gen.tr/digi/game01/game.asp>
- EC** (website design) <http://www.ec.gen.tr/>
- Iveco** (graphic design for the website, banner designs, alternative website design)
- Kalafilm Production** (interactive flash design for website) <http://www.kalafilm.com>
- Kozzmo** (website design) (not online)
- Mogaz** (icon design for the interactive game)
- Mon-reve** (Website design) (not online)
- Renty** (main page design) www.renty.com.tr
- Derindere** (website design)
- Promark** (website design) (not online)
- Saben** (webdesign for the product pages, flash banners) www.saben.com.tr
- Teknosa** (flash menu and icon design, product highlights shown in Teknosa shops)

-**Moulinex** (powerpoint design)

-**Tukaş** (website design, icon design, visual concept of the website) (not online)

-**Wocas** (logo design)

-**Cas** (logo design, website design)

-**Code Interactive** (under construction site, mailing designs)

Company :
Sector :
Position :
Start / End :
Responsibilities :

IDEA interactive
Multimedia
Content manager
2003

-**Salyangoz Art & Culture Portal** (project editor, content management)

Company :
Sector :
Position :
Start / End :

Saatchi & Saatchi
Advertisement
Internship
August / September 2001

Company :
Sector :
Position :
Start / End :

Perfore
Advertisement
Internship
June / July 2001

Education

Education Level :
School :
Start / End :

High School
Private Bilgi High School
1988 - 1995

Education Level :
School :
Faculty :
Start / End :
Languages:

Undergraduate
Mimar Sinan University
Fine Arts Faculty, Major; Painting
1996 - 2001
English; written and spoken excellently, **German**;
beginner level, **Turkish**; native language

Computer Knowledge :

EXPERIENCE : Interactive design & art direction for various platforms of digital media such as kiosks, smart tvs, mobile apps, presentations and web sites.

SOFTWARE – ADVANCED LEVEL : Adobe Photoshop, Flash, Macromedia Freehand, Adobe Premiere, Adobe After Effects, Adobe Illustrator, Adobe Fireworks

Honors and Awards :

-Horizon Interactive Awards- Silver for GalaTown Website, 2008.

-Horizon Interactive Awards- Bronze for Sekerbonus Website, 2008.
www.sekerbonus.com.tr

-In the first 10 of 1280 artists worldwide in Apple/Bilkom I-Can Music Competition,
2002